



Matthias Zühlke

Co-Founder & CEO

About Matthias Zühlke

Matthias Zühlke is an architect, visionary, and one of the leading minds in digital transformation within the real estate industry. After studying architecture, he founded the planning firm PlanerBund, where he brought digitalization and architecture together from an early stage: he developed energy and lighting simulations that enable sustainable architecture as early as the initial design phase — concepts that remain in use to this day. Alongside this, he served as a guest lecturer at MSA Münster and Danube University Krems.

In 2013, Matthias became a partner at MAAS & PARTNER, where he led projects in residential, commercial, and event architecture, as well as urban development. It was here that he witnessed firsthand how much time and resources flow into project phases without solid decision-making foundations — an experience that would later become the driving vision behind syte.

The pivotal inspiration came in 2020: Matthias took a sabbatical year to support the construction of a cultural center in Ecuador. Far removed from everyday life, he developed the vision for syte, which he brought to life in 2021 together with his childhood friend David Nellessen. Today, their AI-powered software reveals the economic, planning-law, and energy potential of real estate properties at the touch of a button.

As a recognized expert in digital urban development, Matthias serves on the advisory board of FH Münster and on the Future Council for Lifelong Learning at EBZ Business School. He is also actively involved with the Association of German Master Builders (BDB) and advises the Architects' Chamber of North Rhine-Westphalia.

Quotes

"Why seal new land when so much untapped potential lies within our existing building stock? With syte, we identify these opportunities in seconds and create value from what is already there."

"The future of urban development lies in the intelligent connection of data. At syte, we transform fragmented information into clear recommendations for action. That is the key to sustainable, economically sound real estate decisions."

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